

SKYPE AND X GAMES CONTEST  
OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR INCREASE YOUR ODDS OF WINNING**

**COMMON TERMS USED IN THESE RULES:**

These are the official rules that govern how the Skype and X GAMES contest will operate. This will be simply referred to as the "Contest" throughout the rest of these rules.

In these rules, "we," "our," and "us" refer to Skype Communications S.a.r.l., 23-29 Rives de Clausen, L-2165 Luxembourg, the Sponsor of the Contest. "You" refers to an eligible Contest Entrant, or their Parent / Legal guardian if Contest Entrant is considered a minor.

**WHAT ARE THE ENTRY DATES?**

This Contest starts at 09:00 a.m. Pacific Time ("PT") on July 24, 2013 and ends at 03:00 pm PT on July 28, 2013 ("Entry Period"). See <http://www.worldtimeserver.com/> for your local time.

**CAN I ENTER?**

You are eligible to enter this Contest if you meet the following requirements at the time of entry:

- You are a registered Skype account holder; and
- You are a legal resident of and currently residing in the 50 United States (inc. D. of C.) or the UK, 13 years of age or older at the time of entry ("Entrant"); and

If you are considered a minor in your residence, you should ask for your parent / legal guardians permission to enter, as any prize won by a minor will be awarded to their parent / legal guardian who must agree to these Official Rules;

- You are NOT an employee of Skype Communications S.a.r.l. ("Sponsor"), or its respective parents, subsidiaries and agents; and
- You are NOT involved in any part of the administration and execution of this Contest; and
- You are NOT an immediate family (parent, sibling, spouse, child) or household member of an employee of the Sponsor or Intrepid Travel.

This Contest is void outside the geographic areas described above and where prohibited by law. All federal, state, and local laws and regulations apply.

Sponsor reserves the right to conduct a background check on the potential Grand Prize Winner and reserves the right in its sole discretion to disqualify any person based on such background check if Sponsor determines in its sole discretion that awarding the prize to such potential Grand Prize Winner might reflect negatively on Sponsor.

**HOW DO I ENTER?**

To enter, do all of the following during the Entry Period:

1. Create or login to your Skype account
2. Use the Skype software client to search for and add the Skype ID **Ask\_ChadKerley** for Chad Kerley and Skype ID **Ask\_KenBlock** for Ken Block and then record and send a video message lasting 15 seconds or less. Your question must be asked in the following manner: "My Name is [**your first name only**]. My question to [**state either Chad Kerley or Ken Block**] is [**state your question**]." The video message you submit associated with the Skype ID used to send the message will be referred to as your "Entry."

Limit one Entry per person and Skype account per athlete. Limit two Entries per person. You may not create multiple accounts using multiple identities to gain more than the entry limit. To be eligible, your Entry must meet the following requirements:

- You must be the only recognizable person featured in the Entry

- Entry must be your own original work and not infringing on any third-party rights
- Entry must be in English, or accompanied by English subtitles or script for English speaking judges
- Entry cannot have been submitted in any other prize promotion
- Entry cannot include any third party trademarks (logos, names) or copyrighted materials (music, images, video, recognizable people). However you may include Sponsor trademarks, logos, music and designs, for which Sponsor grants you a limited non-commercial license to use for the sole purpose of creating and submitting an Entry into this Contest.
- Entry must comply with all Skype Terms of Use, see [www.skype.com/go/tou](http://www.skype.com/go/tou)
- Entry cannot contain, as determined by Sponsor, content that is sexually explicit, violent, and derogatory of any ethnic, racial, gender, religious, professional or age group, which violates any law, or which communicates a message inconsistent with the positive good will to which we or Simon Cowell wish to associate.

By submitting an Entry you agree to these Official Rules and confirm your Entry conforms to the Entry requirements. We are not responsible for Entries that we do not receive for any reason, or for Entries that we receive but are not decipherable for any reason. We will at our sole discretion disqualify any Entry received in excess of the Entry limit and any Entries not meeting the Entry criteria.

By entering the Contest and/or submitting an Entry, you (Parent / Legal guardian if you are a minor) hereby grant Sponsor a non-exclusive, worldwide, irrevocable, royalty-free, perpetual, sub-licensable and transferable license of all rights to use, edit, modify, include, incorporate, adapt, record, publicly perform, display, transmit and reproduce such Entry for any purpose including editorial, advertising, publicity, promotion, marketing, trade and/or other commercial purpose, in any and all media now known or hereafter created, including, without limitation, print, television, and online via any website, third party distribution channels or otherwise, without your prior approval and for no compensation. In addition, you waive any so-called “moral rights” in and to your Entry, to the extent permitted by applicable law. By entering you further agree to sign any necessary documentation that may be required for Sponsors and its designees to make use of the rights you granted. Entrants agree that the Sponsor is not responsible for any unauthorized use of any Entry by third parties. Sponsor is not obligated to use your Entry for any purpose, even if you are selected as a winner and reserves the right to take down any Entry for any reason at any time.

## **WINNER SELECTION AND PRIZES**

Following the end of the Entry Period a panel of judges from Skype will review all eligible Entries and select four First Prize winners and six Second Prize winners based on the following judging criteria, each to be weighted equally.

**Originality:** Is your question something that an X Games athlete unlikely to have been asked before?

**Creativity:** Is your question unusual, humorous or surprising?

**Interest:** Would other X Games fans be interested in hearing the answer?

If, in the judges sole opinion, there are not enough qualified entries that meet the minimum Contest, the judges reserve the right to award fewer than advertised prizes. The decisions of the judges are final and binding in all matters related to this Contest.

## **Prizes**

**(4) First Place Prize:** A prize pack including

- A Microsoft Surface 32GB RT ARV \$600
- \$500 to spend with a leading action/extreme sports retailer ARV \$500
- 1 Year subscription to Skype Unlimited World ARV \$142.70
- An invitation to participate in a Group Video Calls with one of the following X Games athletes on one of the following days:
  1. Call with Chad Kerley at 7pm PT, 1<sup>st</sup> August
  2. Call with Ken Block at 7pm PT, 2<sup>nd</sup> August

**(6) Second Place Prize:** A prize pack including

- 1 Year subscription to Skype Unlimited World ARV \$142.70
- An invitation to be a reserve caller for a Group Video Calls with one of the following X Games athletes on one of the following days:
  1. Call with Chad Kerley at 7pm PT, 1<sup>st</sup> August
  2. Call with Ken Block at 7pm PT, 2<sup>nd</sup> August

Potential winners will be contacted by Sunday 28<sup>th</sup> July with instructions for claiming their prize. Selected winners (including Reserve Callers) must be available via Skype on a device with a minimum of 2MB download and 1MB upload speed Broadband capability between Monday 29<sup>th</sup> July and Wednesday 31<sup>st</sup> July for a test call and then 6 -8pm PT on 1<sup>st</sup> August for the live call with Chad Kerley and between 6-8pm PT on 2<sup>nd</sup> August with Ken Block. If you would like to test your connection speed, please visit [speedtest.net](http://speedtest.net) to test that you have

If a selected winner is not present for the test call, they will forfeit the call portion of their prize and a Reserve Caller will be randomly selected to participate in the live call.

All prizes are stated in US dollars. Approximate Retail Value of all prizes awarded **\$5,827**. Potential winners will be notified via Instant Message to the Skype ID from which they have provided the video message on Monday 29<sup>th</sup> July following winner selection. If the notification is returned as undeliverable, or if no response is received within the specified prize claim deadline, we may award the prize to the next highest scoring winner. Winner will be required to provide an active email address in order to be contacted for eligibility verification and prize award fulfillment. Limit one prize per person. If there is a dispute as to who is the potential winner, we will consider the potential winner to be the authorized account holder of the Skype account used to enter the Contest. If you are a potential winner, you may be required to sign an affidavit of eligibility, liability release, publicity release (unless prohibited by law), and tax documents (the "Documents") within five (5) days of notification. If you do not complete the required Documents as instructed and/or return the required Documents within the time period listed on the winner notification message, we may disqualify you and select an alternate, randomly selected winner.

If you are confirmed as a winner of this Contest:

- You may not exchange your prize for cash or any other merchandise or services. However, if for any reason an advertised prize is unavailable, we reserve the right to substitute a prize of equal or greater value; **and**
- You may not designate someone else as the winner. If you are unable or unwilling to accept your prize, we will award it to an alternate potential winner; **and**
- If you accept a prize, you will be solely responsible for all applicable taxes related to accepting the prize; **and**
- Unless otherwise noted, all prizes are subject to their manufacturer's warranty and / or terms and conditions.

**WHAT ARE YOUR ODDS OF WINNING?**

Your odds of winning this Contest depend on the number of eligible Entries we receive.

**WHAT OTHER CONDITIONS ARE YOU AGREEING TO BY ENTERING THIS CONTEST?**

By entering this Contest you agree:

- To abide by these Official Rules; **and**
- To release and hold harmless Sponsor, and their respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Contest or any prize won; **and**
- That Sponsor's decisions will be final and binding on all matters related to this Contest; **and**
- That by accepting a prize, Sponsor may use your Entry, your likeness and your proper name and state of residence online and in print, or in any other media, in connection with this Contest, without payment or compensation to you, except where prohibited by law.

#### **WHAT LAWS GOVERN THE WAY THIS CONTEST IS EXECUTED AND ADMINISTRATED?**

This Contest will be governed by the laws of the State of Washington, and you consent to the exclusive jurisdiction and venue of the courts of the State of Washington for any disputes arising out of this Contest.

#### **WHAT IF SOMETHING UNEXPECTED HAPPENS AND THE CONTEST CAN'T RUN AS PLANNED?**

If cheating, a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, (also referred to as force majeure) affects the fairness and / or integrity of this Contest, we reserve the right to cancel, change or suspend this Contest. This right is reserved whether the event is due to human or technical error. If a solution cannot be found to restore the integrity of the Contest, we reserve the right to randomly select a winner from among all eligible Entries received before we had to cancel, change or suspend the Contest.

If you attempt to compromise the integrity or the legitimate operation of this Contest by hacking or by cheating or committing fraud in ANY way, we may seek damages from you to the fullest extent permitted by law and we may ban you from participating in any of our future Skype promotions.

#### **HOW CAN YOU FIND OUT WHO WON?**

For a list of winners, send an email to [SkypeXGames@outlook.com](mailto:SkypeXGames@outlook.com) with the subject line "X Games winners" by August 29, 2013.

#### **WHO IS SPONSORING THIS CONTEST?**

Skype Communications S.a.r.l. 23-29 Rives de Clausen, L-2165 Luxembourg